

# Envision an **artist**

# Envision an **artist's work**

How does it make you **feel**? How does it help you **connect** to others and the world around you?

Artists are essential to our economy, our society and our daily lives. You may buy a concert ticket or purchase a book, but how the musician or writer — **the artist** — impacts your life goes beyond the initial experience. It stays with you. It is a challenge to quantify meaningful memories, but they matter.

Prior to the pandemic, Columbus' creative economy was a \$9 billion industry that employed nearly 61,000 people — rivaling the tourism and travel industry. In a few short months, billions of dollars vanished and so did employment opportunities. The pandemic has brought inequity to the forefront. Artists are central to that story, and their lack of stable funding is central to our campaign.

Now is the moment to reimagine how the creative sector is funded and how artists are supported.

Because throughout all of this, it is the artists who have helped us heal. They provide inspiration and hope and help us transcend barriers. Their work continues to encourage change and remind us of the best of humanity.

**They elevate our lives and now is the time to elevate theirs.**

The Greater Columbus Arts Council is launching ***Artists Elevated — an endowment campaign to uplift individual artists through investment.***

We envision a thriving Columbus where the arts matter to all of us. The first step to realizing that vision is to invest in the individual artists that uplift our community in order to support their contributions to our shared experience. **And it begins with you.**



A handwritten signature in black ink, appearing to read 'Tom Katzenmeyer'.

Tom Katzenmeyer  
President and CEO  
Greater Columbus Arts Council